

Board of Trustees



Dave Poulson

Dave is a Chartered Accountant who has held a number of senior financial leadership roles in both the private and public sector. Dave has an MA in Leadership from Exeter University as well as formal project and programme management qualifications

Having spent his early career in the construction and Railway industries Dave moved to the voluntary sector in 2006 as Director of Finance Childrens Workforce Development Council. In 2012 Dave Joined the Department for Education where he spent 4 years acting as senior Finance Business Partner for the Departments delivery agencies and the Education Funding Agency schools Capital Programme.

In his spare time Dave is an active trustee and governor for three local disadvantaged children and young people focused charities and special schools as well as a keen gardener, motorcyclist and general lover of the outdoors.



Ingrid Cranfield

Ingrid Cranfield is an author, editor, teacher and school governor. From 2010 to 2014, she was a councillor in the London Borough of Enfield, where she also served a year as Deputy Mayor and became heavily involved in local community work and development. Endeavour has been a big part of her life since 1974, and she has been variously chair of the Chief Executive's Working Group on PR, publicity and marketing, trustee of the now dissolved Endeavour Trust Fund, and trustee of Endeavour Training. She has known all its Chief Executives (and appointed some of them). Her interest has always been in education in the broadest sense, based on the notion that everyone is good at something and that nurturing and empowering the whole person is the most important thing that society can do for young people. In her little spare time, she runs, hikes, plays table tennis and bakes cakes.



Sue Hare

Sue Hare was born in a small village, in Yorkshire in 1954 and attended the village primary school and the local Secondary Modern School. After school Sue had various jobs until finally training to work with blind and partially sighted people and starting her career in a local authority disability team. She has a degree in Applied Social Studies (1980), a qualification in Social Work and achieved an MA at Huddersfield University in 2010. Having wide ranging experience and knowledge of multi-disciplinary working in child protection, health, education and disability services Sue held a number of senior roles in Local Authorities. She believes that all vulnerable children and young people need the best quality services and support regardless of who they are, where they come from or how troubled they are.

Sue recently retired from paid work but is still very busy. She spends more time with family and works with many others to keep her local library open. She enjoys gardening, art and music of all kinds. Endeavour Training is right up Sue's street. She looks forward to working with the whole team to help young people to succeed in life where they might not have had the best start.



Mary Sockett

I am a Social Worker by profession and am also a qualified Counsellor and possess a range of counselling, listening and advisory skills. I have worked with young people and families on both an individual and group basis to explore personal issues and to work towards achieving personal goals.

I have a long and successful track record of working in the field of social work beginning in 1982 in Sheffield as a Social Work Assistant undertaking family care assessments, individual work and providing support and group work.

Much of my social work experience has been in the Child Protection arena and involved quite complex legal proceedings.

I have also been involved in the management, supervision and development of Social Workers, Therapist, Administrative staff and volunteers. Workforce development has been a big part of my role in the latter part of working at the NSPCC.

From my understanding of the work undertaken at Endeavour, I feel it fits with my belief system and values that all young people deserve a chance to reach their potential and be valued member of society.

I love the opportunity to serve on the Endeavour Board and share and put my knowledge to use.



Rob Barry

As a former deputy head teacher from Fir Vale school I bring excellent knowledge of the education sector both nationally and locally.

I am keenly interested in supporting young people who are marginalised from mainstream education. I believe that experiential education can work particularly well with students struggling to cope with traditional settings and that this is a role Endeavour has fulfilled well for young people I have experience of in Fir Vale.

Having worked in education for the last 38 years I believe I can help Endeavour bridge the gap between youth work and educational approaches to help young people reach their full potential.

I also believe that I can bring useful insight into the practical challenges that schools face with learners who are termed difficult or challenging and how Endeavour can tailor its offer to compliment what the schools are aiming to achieve.



Collette Bailey - Chair

Since starting out in Youth Work as a volunteer in my twenties I have held a range of roles including, service development and strategy, policy and partnership development within the statutory, voluntary, community and faith sector in relation to services for young people. Over the last 16 years my work has been focussed around the delivery of high quality youth support services within the private sector and the Local Authority. Currently I am Head of Service for Early Help with the lead for Youth Services at Rotherham MBC. I am passionate about inclusion and am honoured to have been a trustee of Endeavour for the last eight years and chair over the last two years. Endeavour provides a unique approach to reaching and engaging vulnerable children into learning who often do not engage in statutory provision.

In my spare time I run a three acre smallholding producing vegetables and my own lamb, pork, milk and cheese. Alongside this I am a Parish Councillor and play an active part in village life fundraising and supporting the delivery community activities



Raj Shah

Raj Shah (41) is the independent financial planner and owner of Blue Wealth Capital. He has been shortlisted for Financial Planner of the Year 2016, listed as one of the 42 under 42 Brightest and Best Businesses in Yorkshire and a finalist in both Investment Adviser of the Year 2016 and Excellence in Professional Services 2016.

Raj is of Indian-Kenyan descent with his family being based in Hull, East Yorkshire. He studied Business and Technology at Sheffield Hallam University in 1994 and loved the city so much, he decided to stay.

Raj founded Blue Wealth seven years ago as one of only a few lifestyle financial planning firms in the UK. He helps his clients to identify, achieve and maintain their desired lifestyle (for life) without fear of running out of money.

Raj speaks five languages, travels widely, loves business networking, cooking and Hull City FC. He has been on Channel 4 news discussing the Budget, is the money expert on BBC Radio Sheffield, regularly writes for and is featured in various media including the Financial Times, Money Observer, The Sunday Times and The Independent.

He lives in Crosspool, Sheffield with his wife Fiona, who is a legal professional, and their two young sons, Oliver and Alexander.



Hadi Homs

My name is Hadi Homs. I am a 17 years old college student. I am interested in helping Endeavour in supporting young people to achieve their goals and provide them with a chance of having a stellar future. I believe that every young person deserves a chance in having an education no matter what the obstacles are.

I live in the S5 area of Sheffield and I am fully aware of the communities that Endeavour is supporting, and I want to give back to this amazing community that helped me to reach the point of which I am standing at. I am always keen to support, and collect the views of the young people in my neighbourhood and my local college, and I hope to deliver their thoughts at the board meetings.

I am currently studying Applied Science at college, and soon will be studying Biomedical Science in university followed by Medicine or Genetic Engineering. My focus is to help, creating a better future to young people all around the world, therefore, I believe voting for me to represent young people's views is a very reasonable choice.